



WHY SPONSOR GIVE BIG?

Give Big Gallatin Valley, the largest giving day in the state of Montana, is a 24-hour celebration of giving that supports over 200 nonprofits through Gallatin County! Last year alone, \$2,698,018 was raised for 210 organizations by 6,279 donors. That is almost 500 donors and \$900,000 more than 2020! The unrestricted funds that this event raises for nonprofits helps provide critical resources to support their missions. In just seven years, our community has raised \$8,528,753 for over 200 nonprofits throughout Gallatin County, supporting arts, housing, conservation, youth, veterans, seniors, animals and more.

From May 5th through May 6th, 2022, One Valley Community Foundation encourages each person in our community from Big Sky to Belgrade and beyond, to get to know our amazing nonprofits and their causes. With your support, we can reach more neighbors through our networks and encourage everyone to Give Big!



The benefits of sponsorship are BIG

Ability to support

210+

Local Nonprofits



Coverage across social media, our website, & media outlets, reaching over

90,000

people leading up to the event



Brand association with an event that has raised over

\$8.5 million

in 7 years- the largest philanthropic day in the state of

MONTANA

SPONSORSHIP OPPORTUNITIES

Headline Sponsor - \$50,000 (1 available)

- Co-branding of Give Big initiative as: "Powered by: One Valley Community Foundation, Sponsored by Yellowstone Club Community Foundation"
- Name and logo in all Give Big related emails to donors and nonprofits (10,000+ people)
- Name and logo on all new marketing deliverables – posters, postcards, fliers
- Name and logo on all charitable gift receipts that are distributed through GiveBigGV.org
- Name and logo on promotional and recap videos
- Recognition in radio PSAs
- Opportunity to record "Why We Support Give Big" video shared via social channels
- Opportunity to host Official Donor Lounge or Official Check Donation Station
- Opportunity to speak at Finale Celebration
- Opportunity to be quoted in the Give Big press release
- Five social media posts
- Name and logo recognition on multiple Nonprofit Prizes awarded throughout event
- All benefits of Prize Sponsor Level

SPONSORED

Celebration Sponsor - \$10,000 (2 available)

- Exclusive sponsor of either Give Big Kick Off or Give Big Finale
- Company name listed in all marketing materials for kick off or finale event
- Recognition as event sponsor in interviews
- Company named in Give Big press release
- Opportunity to speak via Facebook Live to all during the event
- Named Nonprofit Prize valued at \$1,000
- All benefits of Prize Sponsor Level

Leaderboard Sponsor- \$5,000 (4 available)

- Exclusive sponsor of a Give Big Leaderboard (most donors, large nonprofits, etc.) – most viewed page on GiveBigGV.org –17,259 views in 2020)
- Company named in post Give Big press release
- All benefits of Prize Sponsor Level

Nonprofit Education Sponsor - \$3,500 (3 available)

- Exclusive sponsor of a Give Big educational session
- Company named in email about training session to nonprofits (list of 1,700+ people)
- Company tagged in social media post about educational session (3,000+ followers across platforms)
- Logo included in sponsored educational session presentation
- Announced as exclusive sponsor during educational session
- All benefits of Prize Sponsor Level

Prize Sponsor - \$2,500 (10 available)

- Name and logo associated with a Nonprofit Prize
- Company tagged in social media post about Nonprofit Prize (3,000+ followers across platforms)
- Logo included on official Give Big t-shirt
- All benefits of Support Sponsor Level

Support Sponsor - \$1,000 (Unlimited)

- Listed in Bozeman Daily Chronicle insert about Give Big (reach of 35,000 individuals)
- Company logo listed and linked on GiveBigGV.org homepage
- Recognized during Give Big Kick Off

SPONSORSHIP BENEFIT EXAMPLES

Sponsor logos on website

Presenting Sponsor



Community Champion



Pillar of the Community



Community Resource



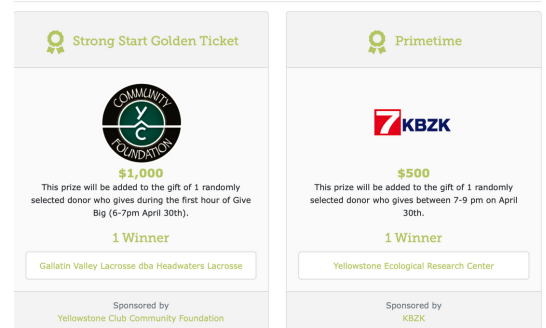
Sponsor social media post



Prizes on our website

Prizes

[Click here to view the prize rules.](#)



Headline sponsor included in our logo



Prize social media post



Sponsors Listed in Bozeman Daily Chronicle Insert



INTERESTED? CONTACT US



(406) 587-6262



www.GiveBigGV.org



jill@onevalley.org